

Sample Question Paper

Subject- Global Supply Chain Management and Outsourced Manufacturing

Subject code 256

Note – This is a sample Question paper for student's exam reference only, might be pattern of paper can be change in actual examination.

Q.1 The objective of infrastructure change is to remove:-

1. Sources of uncertainty
2. Old and depleted machines
3. Inefficient people from the system
4. None of these

Correct Answer :-

Sources of uncertainty

Q. 2 The basic elements of the efficient consumer response program are aimed at managing the:-

1. Supply chain
2. Demand chain
3. Both of these
4. Customers

Correct Answer :-

Both of these

Q. 3 The extended supply chain means:-

1. All those who contribute to a product
2. Suppliers & employees
3. Both of these
4. Raw material suppliers, processing department and logistics department

Correct Answer :-

All those who contribute to a product

Q. 4 Purchase department interacts closely with design and engineering department to:-

1. Prepare material specifications
2. Determine changes in specifications, design or materials, which can reduce the cost of purchased items
3. Both of these
4. Check the incoming and finished goods

Correct Answer :-

Both of these

Q. 5 The biggest hurdle to widespread RFID adoption are:-

1. Cost of building the infrastructures
2. Disagreement on industry standards
3. Both of these
4. Its reliability

Correct Answer :-

Both of these

Q. 6 The concept of channel assembly treats the distributors more as manufacturing partners than:-

1. Distributors
2. Assemblers
3. Channel partners
4. Stockholders

Correct Answer :-

Distributors

Q. 7 Firms increase their competitiveness by:-

1. Product customization
2. Cost reductions
3. High quality
4. All of these

Correct Answer :-

All of these

Q. 8 Warehousing is the management of materials, while they are in:-

1. Transit
2. Storage
3. Shipment
4. Manufacturing process

Correct Answer :-

Storage

Q. 9 Assistance of legal department is sought by purchase department in following areas:-

1. Drawing contract negotiations
2. Drawing bid specifications for non-routine specifications
3. Help interpret legislation on pricing, product liability and contracts with suppliers
4. All of these

Correct Answer :-

All of these

Q. 10 Tracking of point-of-consumption data as well as inventory at the last point of consumption can help marketing functions:-

1. Focus on building the brand
2. Enable effective promotions
3. Proactively influence customer's ordering pattern
4. All of these

Correct Answer :-

All of these

Q. 11 Vertical integration provides tremendous potential for cost reduction, only if the firm has:-

1. Necessary capital
2. Managerial talent
3. Required demand
4. All of these

Correct Answer :-

All of these

Q. 12 Demand for the finished goods determines the rate of production.

- 1. TRUE
- 2. FALSE

Correct Answer :-

TRUE

Q. 13 The infrastructure change relates to people and systems.

- 1. TRUE
- 2. FALSE

Correct Answer :-

TRUE

Q. 14 A supply chain consists of all stages involved, directly or indirectly in fulfilling a customer's request.

- 1. TRUE
- 2. FALSE

Correct Answer :-

TRUE

Q. 15 With the advent of globalization, a firm can expand its revenues by:-

- 1. Selling its products and services around the world
- 2. Reducing its cost by producing in nations where key inputs are cheap
- 3. Both of these
- 4. Setting up new ventures around the world

Correct Answer :-

Both of these